

January 5, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the '**NBC Kids**' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for 4th quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 4th quarter 2012 and 1st quarter 2013.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 4th quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Director, Affiliate Relations
212-664-2928

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4TH QUARTER 2012 EDUCATIONAL OBJECTIVES

In compliance with the Children's Television regulations that became effective January 2, 1997, the **SPROUT Programming Block on NBC** features an on-air icon (E/I) indicating that each program is "educational and informational" for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes "early educational and informational" objectives of **SPROUT on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **SPROUT on NBC** programming block, is specifically designed to serve the *early educational and informational* needs of children ages 2-5. Each of the shows listed was developed by the award winning **Sprout** network, now on **NBC**. All of the programs have educational objectives and messages that are central to the content and appropriate for the program genre.

From October 6, 2012 – December 29, 2012, **SPROUT on NBC** aired six shows. These are: **Justin Time, Lazy Town, The Pajanimals, Poppy Cat, Noodle and Doodle, and The Wiggles.**

All six shows were developed specifically for a target audience composed of children from 2-5 years of age and are diverse in the range of content and formats. Five of the shows engage elements of fantasy and imagination to express the educational content. Four of the shows (**The Pajanimals, Poppy Cat, Lazy Town, and Justin Time**) have a narrative format. One of the shows, **The Wiggles**, is a lesson based musical variety show, and the last, **Noodle and Doodle**, provides specific lessons on recycling materials to create art projects.

Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.

Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure.

Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.

1ST QUARTER 2013 EDUCATIONAL OBJECTIVES

There is one new show for the 1st Quarter 2013. This show will premiere on February 9, 2013.

Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits



To: All Partner Stations **From:** Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 4th Quarter 2012

Date: January 3, 2013 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtn.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 4th Quarter 2012 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2012. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2012, which each affiliated station has received heretofore.

4th QUARTER 2012 – CW CHILDREN'S PROGRAMMING

Program: Dragon Ball Z Kai
Rating: TV Y7 FV
Length: 30 min

Program: Gummibär: Yummy Gummy Search for Santa
Rating: TV Y7
Length: 60 min

Program: Iron Man Armored Adventures
Rating: TV Y7 FV
Length: 30 min

Program: Justice League Unlimited
Rating: TV Y7 FV
Length: 30 min

Program: Power Rangers Lost Galaxy
Rating: TV Y7 FV
Length: 30 min

Program: Rescue Heroes (E/I)
Rating: TV Y7 (E/I)
Length: 30 min

Program: Sonic X
Rating: TV Y7 FV
Length: 30 min

Program: Spike Saves Christmas
Rating: TV Y7
Length: 30 min

Program: Spike's Reindeer Rescue
Rating: TV Y7
Length: 30 min

Program: Tiny Toons' Night Ghoulery
Rating: TV Y7
Length: 60 min

Program: Transformers Prime
Rating: TV Y7 FV
Length: 30 min

Program: WWE Saturday Morning Slam
Rating: TV G
Length: 30 min

Program: Yu-Gi-Oh!
Rating: TV Y7 FV
Length: 30 min

Program: Yu-Gi-Oh! Zexal
Rating: TV Y7 FV
Length: 30 min

THE CW PLUS

1. Program: Great Big World
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
2. Program: Live Life & Win
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
3. Program: Made in Hollywood: Teen Edition
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
4. Program: On the Spot
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
5. Program: Animal Science
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
6. Program: Chat Room
Rating: TV-PG (E/I 13-16)
Length: 30 minutes

Rescue Heroes	Rescue Heroes	Chat Room	On the Spot
Sat. 7:00am	Sat. 7:30am	Sat. - 12:00pm	Sat. - 12:30pm
10/6/12 - #109	10/6/12 - #110	10/6/12 - #104	10/6/12 - #119
10/13/12 - #111	10/13/12 - #112	10/13/12 - #105	10/13/12 - #203
10/20/12 - #113	10/20/12 - #114	10/20/12 - #106	10/20/12 - #204
10/27/12 - #115	10/27/12 - #116	10/27/12 - #107	10/27/12 - #205
11/3/12 - #117	11/3/12 - #119	11/3/12 - #108	11/3/12 - #206
11/10/12 - #120	11/10/12 - #121	11/10/12 - #109	11/10/12 - #207
11/17/12 - #122	11/17/12 - #123	11/17/12 - #110	11/17/12 - #208
11/24/12 - #124	11/24/12 - #125	11/24/12 - #111	11/24/12 - #120
12/1/12 - #126	12/1/12 - #127	12/1/12 - #112	12/1/12 - #121
12/8/12 - #137	12/8/12 - #128	12/8/12 - #113	12/8/12 - #122
12/15/12 - #129	12/15/12 - #130	12/15/12 - #114	12/15/12 - #201
12/22/12 - #131	12/22/12 - #137	12/22/12 - #115	12/22/12 - #202
12/29/12 - #132	12/29/12 - #133	12/29/12 - #116	12/29/12 - #203

Animal Science	Elizabeth Stanton's Great Big World	Live Life & Win	MIH: Teen Edition
Sun. - 11:00am	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
10/7/12 - #104	10/7/12 - #126	10/7/12 - #203	10/7/12 - #703
10/14/12 - #105	10/14/12 - #129	10/14/12 - #204	10/14/12 - #704
10/21/12 - #106	10/21/12 - #130	10/21/12 - #201	10/21/12 - #701
10/28/12 - #107	10/28/12 - #124	10/28/12 - #205	10/28/12 - #705
11/4/12 - #108	11/4/12 - #123	11/4/12 - #206	11/4/12 - #702
11/11/12 - #109	11/11/12 - #127	11/11/12 - #207	11/11/12 - #703
11/18/12 - #110	11/18/12 - #128	11/18/12 - #208	11/18/12 - #706
11/25/12 - #111	11/25/12 - #131	11/25/12 - #202	11/25/12 - #707
12/2/12 - #112	12/2/12 - #132	12/2/12 - #203	12/2/12 - #708
12/9/12 - #113	12/9/12 - #125	12/9/12 - #204	12/9/12 - #704
12/16/12 - #114	12/16/12 - #133	12/16/12 - #209	12/16/12 - #705
12/23/12 - #115	12/23/12 - #126	12/23/12 - #210	12/23/12 - #706
12/30/12 - #116	12/30/12 - #127	12/30/12 - #205	12/30/12 - #707

Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational. Formats are reviewed on an annual basis.

NBC Children's programs which are designated as educational and informational formatted to allow 1:00 of local advertising time. These programs are:

Noodle & Doodle
Pajanimals
Poppycat
Justin Time
Lazytown
The Wiggles

KOMU syndicated programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Wild About Animals	3:30
Jack Hanna's Animal Adventures	5:00

The CW Network and CW Plus (KOMU-DT 8.3) programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Rescue Heroes 7AM	:30
Rescue Heroes 730 AM	:30
Chat Room	1:30
On The Spot	1:30
Animal Science	2:00
Great Big World	2:00
Live Life Win	1:30
Made In Hollywood: Teen Edition (SU)	1:30

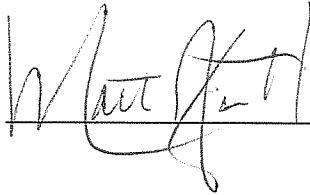
P:\Quarterly Issues\commercial limitations.doc

WEB ADDRESS CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, does not locally display web site addresses during or adjacent to children's programming for children 16 and under, or for children 12 and under, including programs provided through the network and syndicated programs acquired by KOMU-TV. If website information is provided, it is integrated into the program at the direction of the children's program producer.

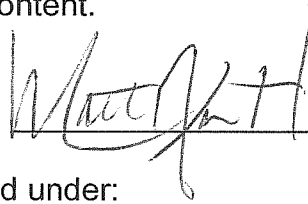
Date: 1/2/13



CERTIFICATION
CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC & CW) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 1/2/13



Programs designated for children 16 and under:

Noodle & Doodle (NBC)
Pajanimals (NBC)
Poppycat (NBC)
Justin Time (NBC)
Lazytown (NBC)
The Wiggles (NBC)
Wild About Animals (SYN)
Jack Hanna's Animal Adventures (SYN)
Rescue Heroes (CW)
Chat Room (CW)
On The Spot (CW)
Animal Science (CW)
Great Big World (CW)
Live Life Win (CW)
Made In Hollywood: Teen Edition (CW)

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